



Don't pay by transferring money directly to companies or individual you don't know. If you can, pay by credit card.

Don't pay for something you have never seen as sometimes these goods don't exist.

BLACK FRIDAY

Protect Yourself This Black Friday

Last year, there were 117,000 reported cases of people being defrauded whilst buying online. With Black Friday and Christmas coming up, it can be a time when fraudsters promote 'deals' on social media and auction sites.

It is important to check and do your research with Black Friday deals as some sellers advertise products at a lower price when in fact they're no cheaper.



Make sure brands are genuine. Fakes and inferior quality goods could be unsafe to use.

Check they have the appropriate BSI Kitemark.

Some counterfeit electrical goods have caught fire.

Fake Websites



1. Check whether websites are real as there can be many fake sites.
2. Use <https://www.getsafeonline.org/checkawebsite/> to check if a site is fake.
3. Make sure pages are secure checking that addresses begin with 'https' ('s' is for secure) and there's a closed padlock in the address bar.
4. Log out of the web page or app when payment is completed.



If you have lost money, immediately report it to the bank. Also, report it to Action Fraud, the UK's national fraud and cybercrime reporting centre on 0300 123 20 40 or at www.actionfraud.police.uk

Emails



Don't click on links in emails, texts or posts that you are not expecting. Don't open unexpected email attachments.

Be careful about email and text messages regarding home delivery. Sometimes this is a way that fraudsters can trick individuals. Keep a track on all items purchased and the delivery methods.